

SEO Search Engine Optimisation Consultant

JOB SPECIFICATION

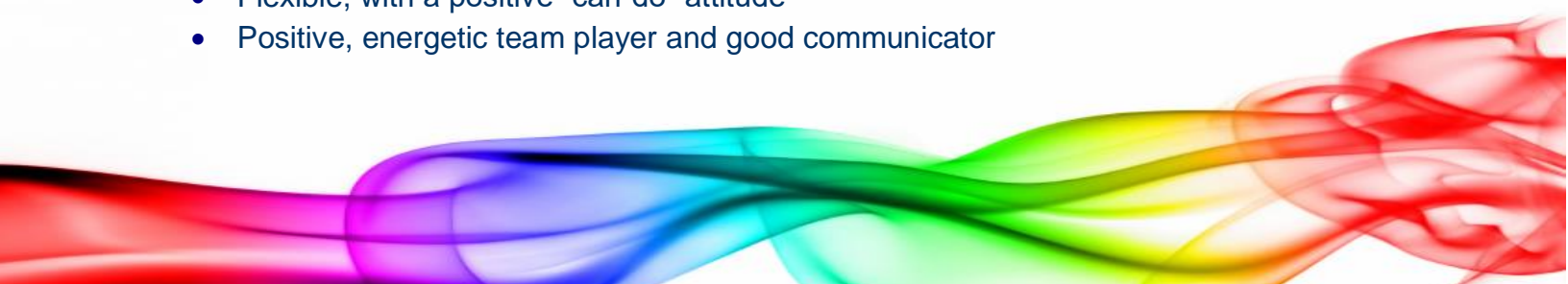
Key responsibilities:

As an independent SEO specialist operating on a freelance basis you will perform both on-page SEO and off-page SEO for Affiniti's clients and Affiniti's in-house lead generation website:

- Constantly analyse the performance of the websites against their key competitors to identify on-page and off-page opportunities for performance improvement.
- Liaise with web developers as required to implement technical improvements to the websites and their servers.
- Constantly monitor policy and algorithmic changes at Google & Bing to ensure the websites are optimised accordingly.
- Generate and optimise SEO content, URLs, keywords, meta tags, internal structure & links, etc.
- Conduct article submissions & online PR
- Implement link-building strategies including (but not limited to):
 - The provision of quality content on the site to which others will want to link to naturally.
 - Actively pursue the generation of external links from good quality, relevant 3rd party sites.
 - Ongoing blog posting and distribution of content
- Generate positive "noise" within social media to stimulate in-bound links.

Candidate Profile and Key Attributes:

- Thorough knowledge and experience of white-hat SEO techniques
 - Proficiency with analytics tools (inc. Google, Ahrefs, Majestic, SEMrush, Moz, etc) to ensure the maximum value is extracted and then applied to our activities.
 - Fluent in the use of MS Excel

 - Attention to detail and strong analytical skills
 - Innovative with high level of creativity
 - Able to work under pressure & prioritise workload/tasks
 - Flexible, with a positive "can-do" attitude
 - Positive, energetic team player and good communicator
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Location:

While the Consultant role is primarily freelance / home-based, it will be necessary to meet occasionally with other Affiniti staff (based in Reigate, Surrey).

Remuneration:

The pay will be in the region of £25 to £40 per hour dependent on the individual's level of experience and ability. However, as we are looking for only the most talented individuals we are expecting to pay toward the upper end of this range.

To Apply:

Visit <http://www.affinitimedia.co.uk/jobs/seo-consultants.php> and complete the brief enquiry form.

Strictly No Agencies

SEO Search Engine Optimisation Consultant Jobs Reigate Redhill Surrey

Additional Keywords: SEO Account Manager, SEO Copywriter, SEO Analyst, SEO Assistant, SEO Executive, Digital SEO Manager, Online Marketing Executive – SEO, Search Engine Optimisation Executive, SEO Specialist, SEO Consultant, SEO Link Builder, Link Strategist, Online Marketing Assistant – SEO, Google Analytics, SEO, Online Marketing Manager, Search Engine Optimisation, Digital Marketing, Web Marketing Manager, Web Analytics.

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